

DREAM.

BELIEVE.

ELEVATE.



# INFO PACK

LET YOUR CONFIDENCE SOAR





# WELCOME!

## Music education your kids will thank you for!

We want to thank you for taking the time out of your busy schedule to consider our school, Sephira School of Music, for your children's music education. Between parental responsibilities, managing everyone's schedules, and all of the extracurricular activities, you're busy and we genuinely appreciate your time.

We want you to spend more time with your family. That's why we try to make everything as convenient as possible for you. From scheduling to bill pay, we try to make it easy.

If at any time, you have questions or have any concerns please feel free to reach out to Directors of Customer Happiness, Ruth & Joyce. Mistakes do happen sometimes, but we are here to make your experience the best. Please do not hesitate to communicate openly with us about any questions or concerns.

Thank you for choosing Sephira School of Music.

Warmest regards,  
Ruth, Joyce & SSM Team





# OUR PHILOSOPHY

You just picked your child up from school. They get into the car and excitedly yell “It’s Music Day”.

Now, imagine picking your child up from their music class and you to pry them out of the building because they’re having so much fun they don’t want to leave. Unbelievable, right?

Looking back to when we were learning music, there are so many things we would change. This was one of the catalysts to creating Sephira School of Music. We get to make all those changes so that we can change the world’s perception of music classes and hand down something really special to the next generation – instilling confidence in our students through our own teaching methods is something we are fiercely passionate about.

With that in mind, we created the Sephira Method of Teaching. Using Sephira’s Kidz Teach Kidz” method and our SSM Elevation Wristbands to shine a path on development (similar to the idea of Karate belt colours) we are watching children blossom in confidence and ability.

Jason was 9 years old (name changed to protect identity). He was painfully shy and lacked confidence. He barely spoke loudly enough to communicate with his teachers and friends. After attending Sephira School of Music for 6 weeks, within a class of new friends, using the Sephira method, Jason created his own video tutorials based on what he had learned in his first few music classes. He spoke confidently with the ability to impart his new knowledge in a clear and concise way.



# OUR PHILOSOPHY

Jason bounced in and out of his classes each week and would play for anyone – friends, parents and grandparents! He has never looked back. He has now joined the debating team in school. His parents proudly watch as Jason teaches those around him. Jason and his parents gave us permission to tell his story simply because it was so life changing for him. They were so grateful for the safe, secure and encouraging learning environment we were able to provide for their son to not only learn to play music but to also blossom in confidence.

This is just one student's story. There are many more just like it.

Because we reach the child through connection and knowing their interests, we forge a connection with them on a level that makes music a fun activity rather than a chore. That's right. Forget about everything you thought you knew about music classes.

- No fighting them to go to music lessons
- Practice time is now fun
- Gamifying = Fun Wristband Challenges to encourage practice!

Just sign them up.

Drop them off .

See how happy they are when you pick them up.

We'll do the rest!







# SEPHIRA ELEVATION WRISTBANDS

Say hello to our Sephira Elevation Wristbands - the coolest way for you/your little maestro to journey through our musical wonderland!

At Sephira School of Music, we believe that the journey of music is not only about mastering the notes but also about the personal elevation and confidence gained along the way - Let us introduce the Sephira Elevation Wristband concept - as you progress through our meticulously crafted musical curriculum, each level of achievement is celebrated with a distinctive colour of Elevation Wristband.

**Now that you understand the concept, you can encourage and excite your kiddies with our colourful musical adventure through Sephira Elevation Wristbands!**

As they groove through our curated curriculum, each level conquered earns them a vibrant Elevation Wristband. More than just accessories, these bands are a burst of joy, celebrating not just musical triumphs, but confidence, resilience, and the sheer fun of making music!

From "Melody Explorer" to the dazzling "Sephira Maestro" level - each color tells a tale of musical superhero evolution!

At Sephira School of Music, music isn't just an education; it's a groovy, feel-good, wristband-wearing extravaganza! Let the musical adventures begin!"



**WE TEACH THE "UNTEACHABLE"**  
**WE WELCOME THE "MISUNDERSTOOD"**  
**WE CREATE SAFE SPACES.**  
**WE SET EVERYONE UP TO SUCCEED.**  
**WE BUILD CONFIDENCE. WE CREATE JOY. WE MAKE MUSIC**

## **DREAMERS | BEGINNER AGE 7+**

**"Dreamers": "Musical Beginnings, 30-minute classes"**

Begin your magical journey into the world of music as a "Dreamer". Choose between violin or keyboard for 30-minute classes, led by a certified SSM Coaches. It's the perfect start to your musical adventure and an opportunity to earn your first SSM Elevation Wristband.

## **BELIEVERS | BEGINNER AGE 7+**

**"Believers": "Spark Musical Joy-30-minute classes, Gamified Challenges & Masterclass Intro"**

Ignite your musical soul as a "Believer", ideal for enthusiastic beginners or those progressing from "Dreamers". Choose between violin or keyboard. Hone your skills with Gamified SSM Challenges and 30-minute classes with certified SSM Coaches. Track progress using our Superstar roadmap and Elevation Wristbands to shine a path on development. In addition, dive into the joy of musical exploration with an intro to our Group Masterclasses.

## **ELEVATES | INTERMEDIATE +**

**"Elevates": "Soar to New Heights - Extended 45-minute Classes & Exclusive Performance Masterclasses"**

Soar to new heights with our "Elevates" Tier, tailored for transfer students or intermediate students seeking an extended musical journey. Choose violin or keyboard, and revel in our longer 45-minute classes.

Delve deeper into technique and interpretation with a certified SSM Coach. "Elevates" students enjoy unlimited access to Group and Exclusive Performance Masterclasses, fostering a safe and encouraging space to build self-confidence through peer performances.

# TUITION PRICING



## DREAMERS

85€/mo

30 MIN CLASSES

3-5 STUDENTS

PARENT + STUDENT  
PORTAL

INTRO TO GAMIFIED  
CHALLENGES \*

## BELIEVERS

125€/mo

30 MIN CLASSES

3-5 STUDENTS

PARENT + STUDENT  
PORTAL

GAMIFIED CHALLENGES \*

PERFORMANCE  
OPPORTUNITIES

INTRO TO  
MASTERCLASSES

## ELEVATES

175€/mo

45 MIN CLASSES

3-5 STUDENTS

PARENT + STUDENT  
PORTAL

ADVANCED GAMIFIED  
CHALLENGES \*

EXTRA PERFORMANCE  
OPPORTUNITIES

UNLIMITED  
MASTERCLASSES

EXCLUSIVE PERFORMANCE  
MASTERCLASSES\*\*

INTRO TO MUSIC-PRENEUR  
PROGRAM \*\*\*

MUSIC MENTOR  
OPPORTUNITIES \*\*\*\*

\*Our Gamified teaching approach sets goals and tracks progress through different colour wristbands in place of traditional exams.

\*\*Performance Masterclass focuses on solo performance techniques in a group setting.

\*\*\*Student may be chosen to mentor another student under supervision.

\*\*\*\*Developing music industry smarts

## KEY TERMS & CONDITIONS

Tuition payments are made through monthly recurring transactions scheduled for the 15th of every month. In the event of mid-month enrollment, your initial month's tuition will be prorated accordingly. Enrollment automatically renews on a month-to-month basis unless canceled, and cancellation requires providing a written notice 30 days prior to the upcoming monthly tuition due date. For full policy, visit: [www.sephira.ie/termsandconditions](http://www.sephira.ie/termsandconditions)

### CLASS SCHEDULES:

Schedules available upon specific class enquiry. We endeavour to facilitate even the busiest family schedules.

### SCHOOL HOLIDAYS:

Easter , Halloween, Christmas ,  
New Year's Eve.

### SSM COACHES

SSM Coaches are certified and  
Garda Vetted.

### EASY PAY FAQ:

Every month is the same price.  
Some months will have more  
classes and others will have less.



# 6 WEEK COURSES

## MINI DREAMERS CLUB | AGE 4 - 7

### "Mini Dreamers Club" | 6 week Course | "Musical Adventures for Ages 4-7"

Join our "Mini Dreamers Club", a pre-instrumental adventure tailored for 4-7 year-olds. In just 6 weeks, your little one will clap, sing, draw, and play into a love for music. Led by a certified SSM Coach, these 30 min sessions offer a joyful introduction to music. Graduate with their first SSM Elevation Wristband. Musical exploration has never been this fun!

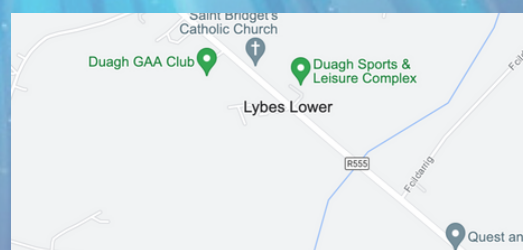
## RELAX & PLAY CLUB | 1. ADULT 2. TEENS

### "Relax & Play Club" | 6 week Course | "A Musical Haven for 1. Adults 2. Teens"

Embark on a musical adventure where both adult groups & teen groups find a welcoming sanctuary for fun, acceptance, relaxation, music making, and laughter. Join our "Relax & Play" Course, a 6-week non-judgmental social outlet where you can share skills, teach each other, and enjoy the camaraderie of learning together. Whether you're a seasoned musician or a beginner, find your place in this lighthearted haven hosted by a certified SSM Coach—where harmony extends beyond the notes. Violin, keyboard and ukulele players are all welcome. Sheet music for additional instruments wishing to join the fun may be available upon request.

## TUITION PRICING | 6 WEEK COURSES | €150

Our exclusive 6-week course memberships are priced at €150. The 'Relax & Play Club' features dedicated groups for adults and teens, while the 'Mini Maestros Club' is tailored for ages 4-7. Secure your spot with a full upfront payment, guaranteeing a seamless and delightful experience throughout the course.



Lessons are held at Sephira School of Music or virtually.  
Duagh Sports & Leisure Complex | Duagh | Co Kerry | V31 K659



# FAQS

## What's the best age to start lessons?

Our curriculums and instruments are age appropriate and currently tailored to suit age 4+. In the future, SSM will offer classes for 1.5 - 4 years + with parent present. We believe it is never too young to start playing. Joyce had her debut performance in the National Concert Hall on violin at age 3. Our SSM coaches are trained to make sure that every student is set up to succeed in music from Day 1.

## Do students have to practice?

We ALWAYS encourage practice fostering consistent learning but if your child is so busy with other activities that practice is not possible, we can also facilitate this. We encourage you to communicate this with your SSM Coach but rest assured there will never be "practice shaming".

## What instruments do you offer lessons for?

As a boutique music school, our focus instruments are Violin and Keyboard/Piano. "Mini Maestros Club" offers Pre-Instrumental courses and an intro to violin, keyboard, ukulele and rhythm training. Our "Relax & Play Club" courses for offer a social outlet and peer to peer learning for violin/keyboard/ukulele under the supervision of an SSM coach.

## When do you schedule classes?

Schedules available upon specific class enquiry. As a boutique music school, we endeavour to facilitate even the busiest family schedules.

## Are adult classes available?

Yes. Adult Group classes are available. A wonderful way to learn an instrument, stay connected and enjoy a giggle or heart to heart with likeminded people

# TESTIMONIALS

"No matter what type of day my daughter is having, she always comes skipping out of music class with a grin on her face bursting to tell me what she's learned and about the affirming encouragement that was showered on her during class "

"Excellent online violin mentoring classes with Sephira - so professional, knowledgeable, helpful and a joy to teach Eva her violin. We are very privileged to have Sephira, Joyce and Ruth in our lives"

"I highly recommend Sephira School of Music. The patience and understanding I received helped me grow my ability considerably. I can easily say that any student will not only benefit from their musical prowess, but their positive work ethic as well."



# WHO ARE WE?

## Meet the Founders:

Hi, we are sisters, Ruth & Joyce O'Leary of the international music act "Sephira - The Irish Rock Violinists". We are so proud to introduce you to "Sephira School of Music".

The creation of our school and Sephira Method of Teaching feels to us like the culmination of our musical journey and the true reason we entered the music industry - to redefine music education & pass something very special on to the next generation.

## Sephira School of Music

Discover the unparalleled music education at Sephira School of Music, founded by Irish Rock Violinists Ruth and Joyce O'Leary. With a legacy from Radio City Music Hall, NY to Monaco, this school offers a unique blend of proven expertise and innovative teaching methods.

## The Sephira Advantage

**Kidz Teach Kidz Mastery:** Our innovative "Bring a Friend" week, featuring the Kidz Teach Kidz method, empowers students to teach and apply their musical skills swiftly. This unique approach accelerates practical learning, fostering leadership skills and instilling lifelong confidence.

**Proven Excellence:** Ruth and Joyce bring their stage experience to the classroom, ensuring a top-tier education for your child.

**Innovative Teaching:** Our Sephira Method goes far beyond basics, providing a well-rounded musical education.

**Kind, Caring & Fun:** We cultivate a positive, supportive environment where music is taught with kindness, care, and a dollop of fun.

## Enroll today and earn your very first Elevation Wristband:

Join Sephira School of Music and revel in your child's excitement at receiving their first Sephira Elevation Wristband upon enrollment. Give your child the confidence to shine on any stage. Enroll today to let the Sephira experience transform musical aspirations into lifelong confidence.

# TESTIMONIALS

"Sephira's performance at my friend's birthday in Monte Carlo was out of this world"

*Prince Albert of Monaco*

Sephira's performance at our Masquerade Ball was explosive"

*Google - Corporate Client*

"Sephira - the sisters truly write the most beautiful original music. It is the soundtrack to my home"

*Larry Hagman*



**HAVE QUESTIONS?**

READY TO SIGN UP?

WHATSAPP MESSAGE  
**+353 85 2052384**





# PS. COMING SOON!

WATCH for  
updates on our  
Facebook Page  
& Website!



## ONLINE MUSIC CLUB

### ONLINE COMMUNITY | RELAX & PLAY CLUB

**"Relax & Play Club": A Musical Haven for 1. Adults 2. Teens**

**We are looking for anyone interested in online group learning to find a group of likeminded friends and let us know when you are ready to begin your "Relax & Play Club". This online class is in development and will be available at a discounted rate for first customers in the door!**

Embark on a musical adventure where both adult groups & teen groups find a welcoming sanctuary for fun, acceptance, relaxation, music making, and laughter. Join our "Relax & Play" Course, a 6-week non-judgmental social outlet where you can share skills, teach each other, and enjoy the camaraderie of learning together. Whether you're a seasoned musician or a beginner, find your place in this lighthearted haven hosted by a certified SSM Coach—where harmony extends beyond the notes. Violin, keyboard and ukulele players are all welcome. Sheet music for additional instruments wishing to join the fun may be available upon request.

